

Serpentine Gallery

BENEFACTORS' DECLARATION

<p><u>Details of Donor</u></p> <p>Title: _____ First name: _____</p> <p>Surname: _____</p> <p>Address: _____</p> <p>_____</p> <p>_____</p> <p>Postcode: _____</p> <p>Email: _____</p> <p>(Home) Tel: _____</p> <p>Fax: _____</p> <p>(Work) Tel: _____</p> <p>Fax: _____</p> <p>Mobile: _____</p>	<p><u>Bankers Order</u></p> <p>To the Manager of (Please insert the name and address of your bank):</p> <p>_____</p> <p>_____</p> <p>Sort code: _____</p> <p>Re A/C number: _____</p> <p>A/C name: _____</p> <p>Please pay to: Serpentine Trust (A/C No. 05116112) (Sort Code: 18-00-02), Coutts & Co, Media Banking Dept, 440 Strand, London, WC2R OQS</p> <p>the sum of: £500* (five hundred pounds) on the _____ day of _____ 200__ and a like sum each year on the _____ day of _____ with the fifth and final payment being made on the _____ day of _____</p> <p>Signed: _____</p> <p>Date: _____</p> <p>*Please allow a minimum of 28 days before initial payment date to allow us time to process your banker's order.</p>
<p>I, _____ hereby agree to donate £500 on an annual basis for five years to the Serpentine Trust from the ____ (day) of _____ (month) 200__ (year)</p> <p>Signed: _____</p> <p>Date: _____</p>	<p><u>Accreditation</u></p> <p>Please specify how you wish to be credited on Serpentine Gallery printed material:</p> <p>_____</p> <p>Or please tick: I / We prefer my / our gift to the Serpentine Gallery to remain anonymous.</p>
<p>I want the Serpentine Trust to treat all donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations</p> <p>Signed: _____</p> <p>Date: ____/____/_____</p> <p>By signing this form you will enable the Gallery to reclaim Income Tax at the basic rate on your donation.</p>	<p>Notes</p> <ol style="list-style-type: none">1. You can cancel this declaration at any time by notifying the charity.2. You must pay an amount of income tax and/or capital gains tax at least equal to the tax that the charity reclaims on your donations in the tax year (currently 28p for each £1 you give).3. If in the future your circumstances change and you no longer pay tax on your income and capital gains equal to the tax that the charity reclaims, you can cancel your declaration.4. If you pay tax at the higher rate you can claim further tax relief in your Self Assessment tax return.5. If you are unsure whether your donation/s qualifies for Gift Aid tax relief, please contact Natasha Harris at the Serpentine Gallery. You may also ask your local tax office for leaflet <i>IR113 Gift Aid</i>.6. Please notify the Gallery if you change your name, address or telephone number.

Please return the completed form to Claire Flannery, Serpentine Gallery, Kensington Gardens, London W2 3XA. The Serpentine Gallery is a registered charity. No. 298809.

TAX EFFECTIVE GIVING

- **Gift Aid**

The Gift Aid programme is now simpler with no minimum donation. It replaces the Deed of Covenant scheme. Any donation, no matter how small or large, can qualify for tax relief under Gift Aid as long as the donor is a UK tax payer.

For example: if you give the Serpentine Gallery a donation of £10, the Gallery can reclaim an extra £2.82 from the Inland Revenue.

If you are a **higher rate tax payer** you can also benefit.

For example: if you become a Benefactor and make a donation of £500, as a higher rate UK tax payer you could be entitled to claim up to £115.38 from the Inland Revenue. This means that your donation of £500 to the Gallery would cost you only £384.62.

- **Charitable Trust or CAF voucher**

Serpentine Gallery Patrons' donations of £2,500 can be made very simply through a personal or corporate charitable trust or by CAF voucher.

- **American Supporters**

In order for your contribution to be tax effective in the US, may we suggest your donation is made payable to CAFAmerica, which is registered in the US as a 501(c) (3) tax-exempt organisation. CAFAmerica will charge a 5% administrative fee for handling this donation and forwarding it to the Serpentine Gallery.